

# CENTER FOR FINANCIAL TRAINING & EDUCATION ALLIANCE



Presents

# MindEdge

## Certificate in Creativity and Innovation

MindEdge's mission is to improve the way the world learns.

Since it was founded by Harvard and MIT educators in 1998, MindEdge has served more than one million learners.

Each 3 to 5-hour, self-paced course offers an assortment of interactive exercises, videos, selected readings, case studies, and self-assessments that will engage you and prepare for application in the workplace.

### Certificate in Creativity and Innovation

\$249 (22 hours)

**Creativity in Teams & Organizations**  
**Innovation in Teams & Organizations**  
**Introduction to Critical Thinking**  
**Personal Creativity**

Because organizations must innovate to stay alive in today's highly competitive marketplace, organizations need employees who can channel their creativity and innovation toward organizational challenges and goals. This certificate program will first help you become re-acquainted with your own stores of creativity and innovation. Next, you are given a set of tools that allow you to leverage your creativity to identify and solve organizational problems. One activity asks you how you might look at a problem from a different angle to produce a more creative result; others walk you through the process of using analogies or replacement techniques to invent creative solutions to problems.



CENTER FOR  
FINANCIAL  
TRAINING™ &  
EDUCATION  
ALLIANCE



IS YOUR KEY TO SUCCESS



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## Certificate in Creativity and Innovation

### **Creativity in Teams and Organizations**

*Estimated length: 5 hours .5 CEUs | 5 (ISC)<sup>2</sup> CPEs*

Spurring creativity in teams can be very challenging but could also be the difference between a successful team and an unsuccessful one. This course looks at spurring creativity and innovation in teams and organizations. Drawing on the latest academic thinking, it outlines the key factors for creative teams. Further, the course focuses on tools and techniques designed to yield more productive thinking in collective settings. Participants learn about a number of targeted tools, including brainstorming, Discussion 66, Provocation, and others, to generate fresh thinking in smaller group settings and in their organizations.

### **Innovation in Teams and Organizations**

*Estimated length: 5 hours .5 CEUs*

Innovation can make or break an organization in terms of its ability to win and keep customers. This course looks at innovation in corporations and the public sector. It reviews the latest academic thinking on innovation, including Clay Christensen's seminal thinking on disruptive technology and the proper response to the disruption. Further, it explores some of the internal responses to the need for creativity, including idea champions, idea incubators, new venture teams and skunk works, and the process of moving from innovation to commercialization. This course also covers some of the more successful corporate innovators as a way of illustrating the principles of effective innovation in large organizations.

### **Introduction to Critical Thinking**

*Estimated length: 7 hours .7 CEUs*

Critical thinking is an intellectual model for reasoning through issues to reach well-founded conclusions. It may be the single-most valuable skill that one can bring to any job, profession, or life challenge. Being able to ask the right questions, critique an argument, and logically dissect an issue occur constantly in the workplace and our lives. This introductory-level course is designed to help learners define and identify critical thinking and reasoning skills and develop those skills.

### **Personal Creativity**

*Estimated length: 5 hours .5 CEUs*

This course addresses Personal Creativity. Through tools and exercises drawn from Adrian Brown's book, *Creativity & Innovation*, it seeks to help unlock the creativity within individuals. By stimulating creativity through various techniques (mind-mapping, DO-IT, SCAMPER, right and left brain thinking) participants learn to tap into their personal creativity and apply it to organizational challenges. Chapters of the book are included in the course as PDF downloads. No additional purchase is necessary.

**For Key Features, Learning Outcomes and a complete PDU breakdown for each course  
check out more information at [Certificate in Creativity and Innovation](#)**

#### **CFTEA**

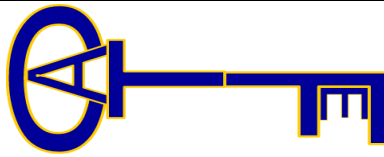
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Check out [MindEdge](#) on our [Website!](#)

### Notes

This course has an "Ask the Expert" feature, which submits your questions directly to an expert in the field you are studying. Questions are answered as quickly as possible and usually within 24 hours.

Learners must achieve an average test score of at least 70% to meet the minimum successful completion requirement and qualify to receive IACET CEU credit. Learners will have three attempts at all graded assessments with one year access to the certificate bundle.

### Refund Policy

You may request a refund up to 5 days from the purchase date. The registration fee will only be refunded if less than 10% of the course has been completed. Completion percentage can be viewed on the Course Progress page from within the course.

## REGISTRATION FORM:

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\$249 (22 Hours)

Name: \_\_\_\_\_ Last Four Digits of SS#: \_\_\_\_\_

eMail address: \_\_\_\_\_ Telephone #: \_\_\_\_\_

Financial Institution Name and Address: \_\_\_\_\_

Authorization: \_\_\_\_\_

Authorizer's eMail Address: \_\_\_\_\_ Telephone #: \_\_\_\_\_

Register Online at: [WWW.CFTEA.ORG](http://WWW.CFTEA.ORG)

You may scan/email your registration to: [info@cftea.org](mailto:info@cftea.org)

You may FAX your registration form to: 207-514-8260

OR mail it to: CFTEA, Auburn Hall Suite 303, 60 Pineland Drive, New Gloucester, ME 04260

### Questions?

Call 1-888-366-3242 or 207-688-6225 Email us at [info@cftea.org](mailto:info@cftea.org)

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The Center for Financial Training reaffirms its standing policy of nondiscrimination in employment and in all programs and activities with respect to race, creed, color, sex, sexual orientation, age, religion, ethnic or national origin, handicap or veteran status.