

# CENTER FOR FINANCIAL TRAINING & EDUCATION ALLIANCE



Presents

# MindEdge

## Certificate in Online Learning

MindEdge's mission is to improve the way the world learns.

Since it was founded by Harvard and MIT educators in 1998, MindEdge has served more than one million learners.

Each 3 to 5-hour, self-paced course offers an assortment of interactive exercises, videos, selected readings, case studies, and self-assessments that will engage you and prepare for application in the workplace.

### Certificate in Online Learning

\$320 (22 Hours)

**Introduction to Online Learning**

**Narrative Learning**

**Online Learning Accessibility**

**Teaching Online**

**The Technology of Online Learning**

Creating effective online learning courses and simulations can be a challenge. There are tools and techniques, as well as best practices, that can help those designing and creating online learning content for organizations and institutions of higher education.

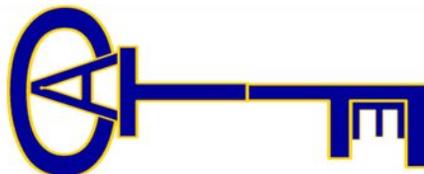
This Certificate in Online Learning offered by the National Institute of Online Learning (NIOL) draws upon the lessons learned by the creative, editorial, and technical teams at MindEdge Learning. MindEdge Learning, founded in 1998, has developed online courses and simulations used by hundreds of thousands of students in higher education and the private sector.

This certificate offers instruction on the major models, tools, and techniques in creating and delivering online learning. It reviews the fundamentals of general learning theory and how it can be applied, in practice, to online design and instruction.

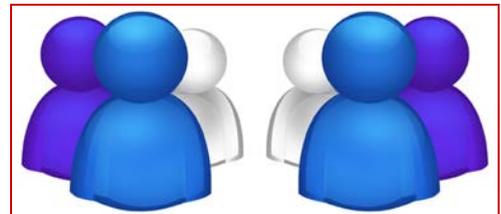
Further, the certificate provides a brief survey of the technology employed in online learning, best practices for teaching online, strategies for integrating narrative learning into an educational curriculum, and the basics of developing accessible online learning.



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IS YOUR KEY TO SUCCESS



#### CFTEA

60 Pineland Drive  
Auburn Hall, Suite 303  
New Gloucester, ME 04260

Phone: 207-688-6225

Fax: 207-514-8260

E-mail: [tammy@cftea.org](mailto:tammy@cftea.org)

# WWW.CFTEA.ORG

# CENTER FOR FINANCIAL TRAINING & EDUCATION ALLIANCE

## Certificate in Online Learning

### **Introduction to Online Learning**

*Estimated length: 5 hours    0.5 CEUs*

Learners who are engaging in online coursework have high expectations for their learning experience. And many institutions try to develop online coursework as a way to reduce cost and control the content of the training, but without regard for the complexities of the technology. This course introduces the major models, tools, and techniques for creating and delivering online learning. It reviews the fundamentals of general learning theory and how it can be applied in practice to online design and instruction.

This course was developed by MindEdge's National Institute of Online Learning (NIOL), which was founded in 2012 with the goal to improve the quality and effectiveness of online learning, especially for adult learners, by promoting best practices and innovation in the field.

### **Narrative Learning**

*Estimated length: 5 hours    .5 CEUs*

Storytelling and the use of narrative case studies can be a highly effective way to teach. Often, we learn best by doing, and in the context of online learning, "doing" often means utilizing case study and role-playing methods. This course introduces the major techniques and strategies for integrating narrative learning into an educational curriculum. It presents different types of narrative learning and identifies the best means to utilize each. Finally, it explores the efficacy of narrative learning and how it can be applied to online design and instruction.

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### **Online Learning Accessibility**

*Estimated length: 2 hours    0.2 CEUs*

In developing any online learning material, federal regulations require adherence to specific accessibility standards. Students with disabilities must be given equal access to learn the content. This can be a major road block to an organization trying to develop online coursework. This course covers the basics of online learning accessibility standards and reviews best practices for accessibility.

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### **Teaching Online**

*Estimated length: 5 hours    .5 CEUs*

Even the most experienced teachers often need help transitioning into the world of teaching online. When you don't meet your student's face-to-face teachers must adjust their tactics and strategies to help them identify struggling students and to ensure students are engaging and learning the material. This course offers a brief survey of the major models, tools, and techniques in teaching online.

This course was developed by MindEdge's National Institute of Online Learning (NIOL), which was founded in 2012 with the goal to improve the quality and effectiveness of online learning, especially for adult learners, by promoting best practices and innovation in the field.

### **The Technology of Online Learning**

*Estimated length: 5 hours    0.5 CEUs*

The technology of online learning is constantly evolving. Not only is the technology of content presentation becoming more complex, but the delivery, integration, grade syncing, and expanding learning management system markets all add the puzzle. As a developer of online courses, this course seeks to give you the vocabulary and tools you need to ask the right questions and understand the fundamental concepts of technology in online learning. It reviews the key software and hardware options available, and it covers best practices in using technology.

This course was developed by MindEdge's National Institute of Online Learning (NIOL), which was founded in 2012 with the goal to improve the quality and effectiveness of online learning, especially for adult learners, by promoting best practices and innovation in the field.

**For Key Features, Learning Outcomes and a complete PDU breakdown for each course  
check out more information at [Certificate for Online Learning](#)**

#### **CFTEA**

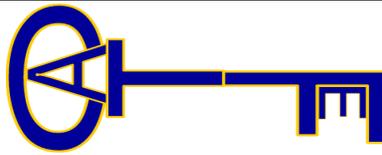
60 Pineland Drive  
Auburn Hall, Suite 303  
New Gloucester, ME 04260

Phone: 207-688-6225

Fax: 207-514-8260

E-mail: [tammy@cftea.org](mailto:tammy@cftea.org)

**[WWW.CFTEA.ORG](http://WWW.CFTEA.ORG)**



Check out [MindEdge](#) on our [Website!](#)

#### Notes

This course has an "Ask the Expert" feature, which submits your questions directly to an expert in the field you are studying. Questions are answered as quickly as possible and usually within 24 hours.

Learners must achieve an average test score of at least 70% to meet the minimum successful completion requirement and qualify to receive IACET CEU credit. Learners will have three attempts at all graded assessments with one year access to the certificate bundle.

#### Refund Policy

You may request a refund up to 5 days from the purchase date. The registration fee will only be refunded if less than 10% of the course has been completed. Completion percentage can be viewed on the Course Progress page from within the course.

### REGISTRATION FORM:

## Certificate for Online Learning

\$320 (22 Hours)

Name: \_\_\_\_\_ Last Four Digits of SS#: \_\_\_\_\_

eMail address: \_\_\_\_\_ Telephone #: \_\_\_\_\_

Financial Institution Name and Address: \_\_\_\_\_

Authorization: \_\_\_\_\_

Authorizer's eMail Address: \_\_\_\_\_ Telephone #: \_\_\_\_\_

Register Online at: [WWW.CFTEA.ORG](http://WWW.CFTEA.ORG)

You may scan/email your registration to: [info@cftea.org](mailto:info@cftea.org)

You may FAX your registration form to: 207-514-8260

OR mail it to: CFTEA, Auburn Hall Suite 303, 60 Pineland Drive, New Gloucester, ME 04260

#### Questions?

Call 1-888-366-3242 or 207-688-6225 Email us at [info@cftea.org](mailto:info@cftea.org)

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